



The power of us.
The freedom to be *you*.SM

YOUR FUTURE... BE A PART OF SOMETHING UNIQUE

Are you looking for a company with
the freedom to be you?

With Real Living Cypress Realty, you can be a part
of something unique within the industry: a national
brand that values and encourages individuality,
innovation and adventure.

**Your Career in Real Estate
Begins Right Here!**

A **REAL** Simple Choice!

The Power of Us. The FREEDOM to Be You.

We're **NOT** like everybody else.
And Neither Are You.

WHO WE ARE

Founded in 1976, Real Living Cypress Realty has enjoyed much success in the marketing of real estate throughout Lee and Collier County. We have one of the most dynamic real estate markets in the nation.

Real Living Cypress Realty's expertise and 360 Service® to clients are enhanced by its strength and programs through its relationship with Real Living.

We are recognized annually for success in sales production and 360 Service®. We currently maintain a 97 percent customer satisfaction rating.

Our brokerage leadership team has over one hundred years of experience.

OUR GOAL

To foster the independence, creativity and success of our individual agents.

How we get there ...

- Higher Level of Quality Customer Service
- Knowledgeable Agents
- Innovative Technology
- Creative Marketing
- Personal Coaching

We are your local real estate partner of choice!
The Power Of Us... The Freedom To Be You!

A REAL Simple Choice!

AGENT TESTIMONIALS

Deann Nichols

"Our Broker is available 24/7! The staff is also amazing and helpful with all my transactions from start to finish! The office provides support and professional development to help us grow as Realtors!"

Doug Beck

"Wendy is truly a great asset. She is a true professional and works with you individually to help get your business to grow successfully! The entire staff and Broker are always available to assist you with all of your Real Estate needs!"

Jackie "G"

"I am thrilled that I came to work here for many reasons. The most important is the support given and the knowledge shared by the staff and Broker"

Mike Powell

"Our office has a small office feel, but is Nationally Recognized. I can do my own thing but still have the staff available to assist me. No Desk Fees!"

Vance Olson

"I was very impressed that the office had such a tremendous understanding of how important Social Media is to our success as a Realtor. Wendy really helps you through all the Social Media and Professional Development you need!"

Lauren Schultz

"Real Living Cypress Realty is amazing! The staff goes above & beyond to make sure that customer satisfaction is #1! This is a great office to be a part of!"

REAL LIVING 360 SERVICESM

"TIES IT ALL TOGETHER."

Real Living is the first national real estate brand to give customers the power to grade their experience. You no longer have to "just talk about superior service" because with Real Living, you can prove it.

Real Living 360 Service[®] is an extraordinary program that helps real estate professionals differentiate themselves from the competition, while generating the highest customer satisfaction levels in the industry. It provides Real Living member professionals with the tools needed to act as a trusted advisor, skilled negotiator and expert facilitator.

Real Living enjoys a proven 97 percent national customer satisfaction rating based on this program and its franchisees continue to enhance it with local results, establishing themselves as undisputed service leaders in their market.



EXCEPTIONALISM RUNS IN THE FAMILY

Are you an agent looking for a company that will help you stand out? Most real estate companies aren't all that different from each other, but Real Living Real Estate is an exception. In fact, Real Living Real Estate was named **"2016 Real Estate Agency Brand of the Year"** and **"Most Loved"** brand in the 2016 Harris Poll EquiTrend[®] Study—based on opinions of more than 97,000 U.S. consumers surveyed online.



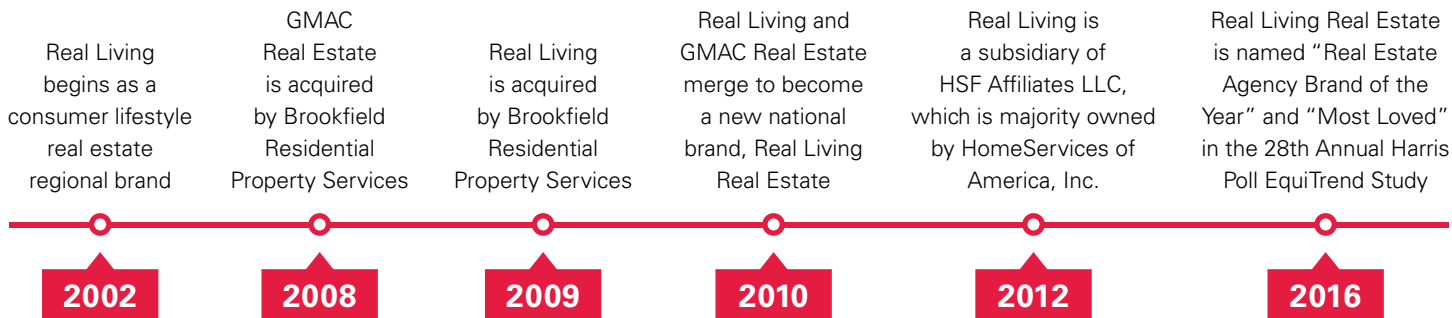
By joining Real Living Cypress Realty, you'll enjoy the many strengths of being a part of a larger organization. We belong to a family of world class brands and offer everything needed to succeed—along with the freedom to do things *your way*.



Real Living Real Estate received the highest numerical Equity Score and the highest numerical score related to Love among Real Estate Agencies included in the 2016 Harris Poll EquiTrend[®] Study. Please go to theharrispoll.com for further details.

A LITTLE BIT OF HISTORY

Real Living Real Estate is a network brand of HSF Affiliates LLC, which is majority owned by HomeServices of America, Inc.TM, a Berkshire Hathaway affiliate. HomeServices of America, Inc., is the nation's second-largest full-service residential brokerage firm.



IF YOU DON'T WANT TO BE LIKE EVERYBODY ELSE, **WE UNDERSTAND.**



The power of us.
The freedom to be you.SM

Being a part of something big doesn't always come with the freedom to be you—but **Real Living Cypress Realty** is the exception.

You can count on us to provide what you need to build a powerful local identity through our proven marketing systems. We'll also help you build and defend your hard-earned reputation using the best agent rating system in the business.

Are you looking for the marketing tools, technology and services that are essential today, plus a culture that embraces the spirit and freedom of local entrepreneurs?

Check us out at **cypressrealty.com** to learn more.

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